



VELCOM's Enterprise Business Solutions (ERP / SCM / CRM / BI) extensive experience of more than 2000 person months enables successful Product / Vendor Selection & Project Implementation for its customers.

VELCOM provides Leadership & Guidance to Minimize project risks, Step up implementation progress and Increase the success & value of the customer ERP project initiatives.

VELCOM primarily focus on mid size organizations across industries and helps its clients manage every aspect of their ERP Initiative, from strategic planning to day-to-day operations.

VELCOM achieve this through our "Generate more value from the existing IT infrastructure" strategy, which is built on our expertise in ERP consulting & technology and industry knowledge.

VELCOM serves as advisors exercising trusted responsibility to its customers.



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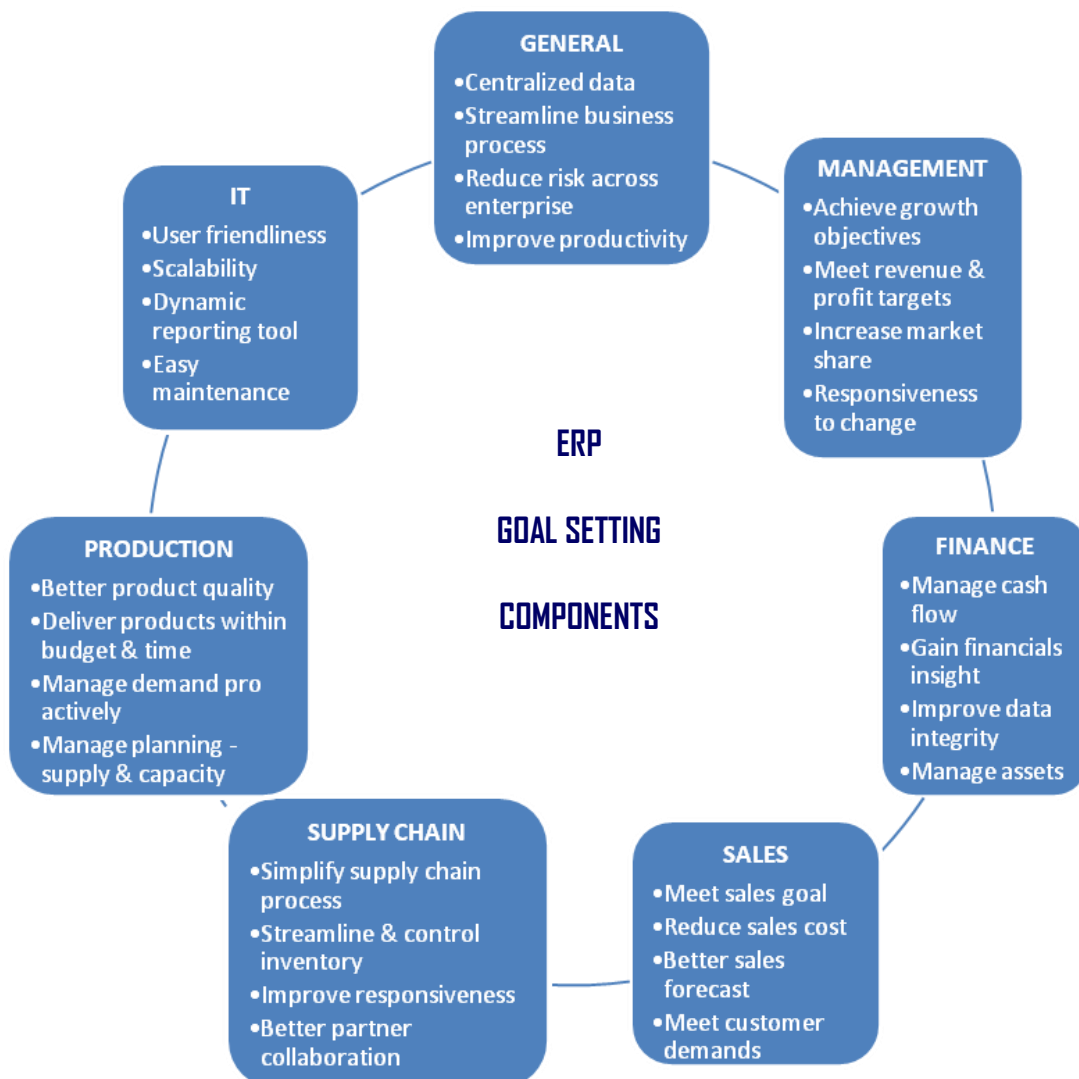
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ERP GOAL SETTING

ERP Goal Setting is one of the first tasks to be done before the start of the ERP Project Implementation. This would help organization to set its goals and proper budget for the ERP project implementation.

ERP goals are to be drafted to ensure that there is a clear definition and understanding of the business value that the ERP project is intended to deliver. These benchmarks become the baseline metric for all decisions made regarding the design, execution of business processes and implementation of the ERP solution. With clear goals, the chances for a smooth implementation will increase and return on an ERP investment will be optimized. For the success of any ERP implementation the company should be aware of the business objectives.

ERP project road map should be defined with the clear functional & technical business requirements to meet the present & future objectives of the organization. These requirements should be prioritized in terms of Mandatory Requirement & Wish List, so that the focus is on the mandatory requirements and we keep the Wish List away from the ERP project implementation scope. ERP project goals for management, business & IT would be Strategic, Operational & tactical. These goals should be Identifiable, manageable and tangible, so that it is measurable at the end of the ERP project implementation.



ERP TOTAL COST OF OWNERSHIP (TCO)

Total Cost of Ownership (TCO) is the total cost (initial & recurring) of Software, Services, Infrastructure & Resource, Miscellaneous & other related factors for the successful ERP project implementation. TCO has to strike the right balance between cost-efficiency and the fulfillment of business requirements.

Business alignment of ERP solution is key for TCO. Lower TCO and higher value are achieved by considering the complete life cycle of ERP solution & aligning the ERP solution's design and ongoing costs with key business metrics. Making IT costs clear to the business users upfront, facilitate better decisions about allocating resource, reducing total cost, and ensuring better alignment of IT investment and business value.

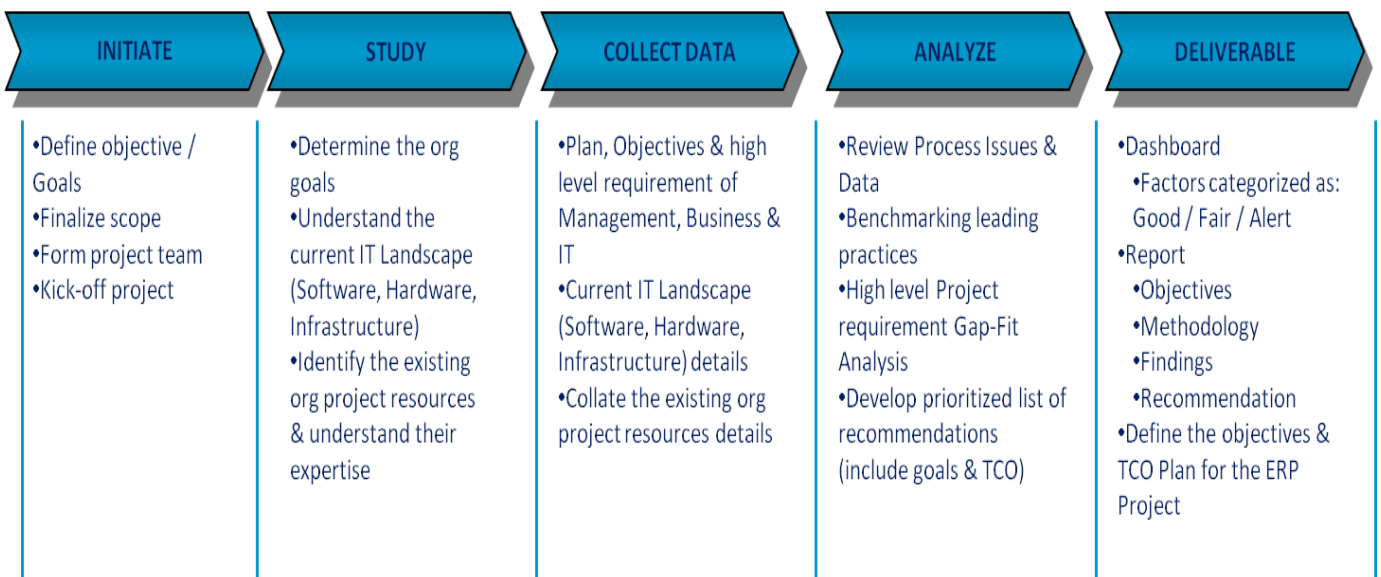
Globally it is proven that organizations with ERP Center of Excellence (COE) drive better TCO numbers than those without a COE. COE help organizations leverage, build, retain in-house talent & core knowledge for deploying critical skills across the business and limit dependency on external resources post ERP Implementation project. Other COE benefits include greater consistency; maximum reuse of solution investments; increased opportunities to share lessons learned across organization; simpler maintenance of data & process standards; increased ability to recognize & correct IT solution challenges.

Simplified, standardized, unambiguous solutions are the best and lowest-cost way to support the organization's business objectives. Solution complexity is defined as the increasing number of components or the degree of modification / customization applied to a standard ERP solution. Solution complexity, often cited as the greatest cost driver, increases directly the TCO.

Key factors influencing TCO

1. Company Size & Structure
2. Profile & Number of ERP Users
3. Depth & Breadth of ERP functionality to be deployed
4. Business benefits to gain from ERP deployment

PROJECT METHODOLOGY



ERP PROJECT TOTAL COST OF OWNERSHIP (TCO) COMPONENTS				
NO	KEY COST CATEGORY	KEY COST ELEMENT	INITIAL	RECURRING
1	SOFTWARE LICENSE	ERP Software (Initial Procurement)	√	
		Renewal / Additional License Procurement		√
		Related Software (including Database)	√	√
2	CONSULTING SERVICES	Implementation	√	
		Customization (Process / MIS)	√	
		Interface / Integration	√	
		Training	√	√
		Post Implementation Support		√
		Change Request		√
		Upgrade (Functional / Technical)		√
3	IT INFRASTRUCTURE (PROCUREMENT / RENEWAL)	Client (PC / Laptop) / Server	√	√
		OS / Anti Virus / Firewall etc.,	√	√
		Internet Bandwidth	√	√
		Disaster Recovery / Backup / Restore	√	√
		Networking / Cabling	√	√
		"War Room" & related facilities	√	
4	RESOURCE	Installation (Hardware / Software)	√	
		System / Data Base Administrator	√	√
		Functional Product Expert	√	
		Technical Developer	√	
		ERP Trainer	√	√
		Project Manager	√	
5	MISCELLANEOUS	Travel Expenses	√	
		Celebration Funds	√	
6	INDEPENDENT ERP CONSULTING FIRM	ERP Program Management	√	√
7	CONTINGENCY	10% of the ERP Project Cost	√	√